

## 2010 Sponsorship Benefits

### Platinum Sponsorship - \$2,500

- Prominent recognition on event signage
- Logo displayed during event
- Recognition at the podium
- Logo included on conference promotional materials
- Company logo on conference website with a hyperlink to your company website
- (75) designer “discount” tickets to hand out to designers of your choice
- Tabletop display
- One (1) free admission to the event

### Gold Sponsorship - \$1,500

- Formal recognition in event program
- Logo included on conference promotional materials
- Company logo on the conference website with a hyperlink to your company website
- (50) designer “discount” tickets to hand out to designers of your choice
- Tabletop display
- One (1) free admission to the event

### Silver Sponsorship - \$1,000

- Formal recognition in event program
- Company name included on conference promotional materials
- Company logo on the conference website with a hyperlink to your company website
- (25) designer “discount” tickets to hand out to designers of your choice
- Tabletop display
- One (1) free admission to the event

## Sponsor Prospectus

### Profile

DNA (Design•Network•Aspire) 2010 is the region’s premiere interior design conference where the Upstate New York interior design community comes together to learn about the latest industry trends; new thinking, new resources and new products.

### Format

This 2-day conference (September 23-24, 2010) provides a robust agenda for all industry professionals allowing them to retain 0.9 continuing education units. Thursday, September 23 includes a continental breakfast during an educational workshop of choice, a luncheon with an ASID Distinguished Speaker presentation, more educational workshops followed by the chapter annual meeting and President’s dinner. Friday, September 24 includes an all day vendor tradeshow, product exhibits, student career day, educational workshops and luncheon with Keynote speaker followed by a cocktail reception.

